

Alberta Screen Industry Action Committee (ASIAC)- Talking Points

SOURCES

The following is a list of sources used to derive the numbers and other content used in the ASIAC Talking Points document, as well as additional sources that may be used to derive additional screen industry data:

CMPA Profile 2017: Economic Report on the Screen-Based Media Production Industry in Canada

**NOTE: The CMPA Profile 2018 Economic Report will be released at the end of March 2019.*

<https://cmpa.ca/wp-content/uploads/2018/12/Profile-2017-.pdf>

- In 2017 the Alberta Screen Industry directly employed 2,270 people... British Columbia's Screen Industry directly employs 24,120 people and over 60,000 if you factor in spin-off full-time jobs.
- In 2016/17 the total volume of film and television production in Alberta was \$300M, while BC and Ontario were close to \$3 Billion

Calgary Economic Development

<https://www.calgaryeconomicdevelopment.com/industries/focus-areas/creative-industries/#film-tv>

- In 2017, Calgary attracted \$180M in film, TV and commercial production. Calgary is responsible for 82% of Alberta's total film & TV production spend.

Vancouver Sun

<https://vancouver.sun.com/news/local-news/b-c-now-canadas-leading-province-for-film-and-tv-production-report>

- "Finding workers to meet the production surge (in BC) in 2016 was a challenge. The industry recruited from Alberta's cooling oilpatch..." Pete Mitchell, president of Vancouver Film Studios.

<https://vancouver.sun.com/news/local-news/b-c-now-canadas-leading-province-for-film-and-tv-production-report>

- "BC's film and television production industry exploded with growth of 40%..."

AMPIA

**NOTE: Data pulled from a physical one-sheet released by AMPIA titled "Alberta Screen Industries Fact Sheet", AMPIA to provide sources for the following:*

- Alberta Culture and Tourism rates the return on investment of the Alberta Screen Industry relative to Government incentives at 4.5:1
- *Heartland* is the longest running television program in Canadian history
- Over the last 15 years, Albertan productions have won more Oscars, Emmys and Golden Globes than any other jurisdiction in Canada

Alberta Film

**NOTE: Location descriptions inspired by wording on the Alberta Film website, edited for the purposes of the ASIAC Talking Points document.*

<https://albertafilm.ca/locations/>

Alberta offers a rich range of spectacular, diverse scenery...

Alberta NDP

<https://www.albertandp.ca/notley-touts-made-alberta>

- “Made in Alberta” is a slogan being promoted by NDP’s that is promoting their plan to diversify the economy, which is actually only about diversifying our economy within the “energy” sector. This slogan has been included in the ASIAC talking points as a way to drive home a point that diversification is actually about looking at other industries that could help improve the economy in Alberta, including the Alberta Screen Industry, and showing a sample of screen industry productions there were in fact “Made in Alberta”.

Government of Alberta & Alberta Film- Screen Based Production Grant Info

Granting Overview: <https://www.alberta.ca/screen-based-production-grant.aspx>

Screen Based Production Grant One Sheet: <https://www.albertafilm.ca/funding/docs/spg-one-sheet.pdf>

- Alberta’s current film incentive program is the Screen Based Production Grant (SPG)... talking points describe the program.

Creative BC

Impact Reports Page: <https://www.creativebc.com/about-us/research-and-reports/index#impact-reports>

Direct Link to Impact Report 2017-18:

<https://drive.google.com/file/d/1rqwnwLZaoRxgsUdIpiIXuC2Z43qVlo4M/view>

- Tax Credit Department services contribute to over \$3B in economic impacts and thousands of creative jobs in BC. During the 2017/18 fiscal year, \$703,794,048 was projected in tax credits that were anticipated to stimulate \$3,443,427,025 in production budget spending.

Manitoba Film & Music

Annual Reports Page: <https://mbfilmmusic.ca/en/about/reports>

Direct Link to “Bigger Than Ever 2017/2018 Annual Report”:

<https://mbfilmmusic.ca/reports/MFM-2017-2018-annual-report-eng.pdf>

Production Guide Page: <https://mbfilmmusic.ca/en/film/production-guide>

Direct Link to Production Guide pdf: [https://mbfilmmusic.ca/guide/Filming in Manitoba 2018.pdf](https://mbfilmmusic.ca/guide/Filming_in_Manitoba_2018.pdf)

- In the 2017/2018 fiscal year, \$173.3M in production took place in Manitoba, making it the highest year on record for the province. The production industry had a GDP impact of \$112M, while a provincial investment of \$20M resulted in total provincial tax revenue of \$22.3M (a net gain of \$2.3M). Over the past ten years, over \$1.2B in production has taken place in Manitoba.
- Manitoba Film & Music (MFM), the entity that implements the film commission incentives for the province, promotes their incentive programs as “Canada’s most competitive fully refundable labour-based tax credit” that offers up-to-65% rebate on eligible Manitoba labour expenditures (45% base credit plus eligible bonuses: 10% Frequent Filming Bonus and/or 5% Manitoba Producer Bonus and/or 5% Rural Bonus).

CBC Manitoba

<https://www.cbc.ca/news/canada/manitoba/manitoba-film-tax-credit-continue-1.4979212>

- On January 15, 2019, the Manitoba government announced that due to the success of their incentive programs it is “making its tax credit for film and video productions permanent” (it was initially set to expire at the end of this year). “The province will also offer more to the film and video industry in the spring budget.”

Ontario Creates

OPSTD Info: http://www.ontariocreates.ca/film_and_tv/tax_credits/OPSTC.htm

- The Ontario Production Services Tax Credit (OPSTC) offers an uncapped, refundable tax credit of 21.5% available on qualified Ontario production expenditures for eligible film and television productions.

Tax Credit Statistics: http://www.ontariocreates.ca/film_and_tv/tax_credits/Tax_Credit_Statistics.htm

- During the 2017/18 fiscal year, the total value of OPSTC estimated tax credits totaled \$318.8M which generated a project value of \$11.6B (by Ontario Creates metrics, \$3B according to CMPA metrics).